Invitation to CSR & Climate Change Workshop
企业社会责任与气候变化研讨会邀请函

Yale Center Beijing, Hanns Seidel Foundation, KIC China(Korea Innovation Center), Macau Ricci Institute, Rothlin International Consulting Ltd, Swiss Chamber of Commerce, University of Saint Joseph cordially invite you to our upcoming yearly CSR & Climate Change Workshop

耶鲁北京中心、汉斯·赛德尔基金会、在华韩国创新中心、澳门利氏学社、罗世力国际管理咨询有限公司、瑞士商会、圣若瑟大学诚邀您参加我们即将举办的企业社会责任与气候变化年度研讨会。

RESPONDING TO CLIMATE CHANGE: THEORY AND PRACTICE on

Thursday, December 14 from 4 pm to 7:45 pm at Yale Center Beijing

应对气候变化：理论与实践

12 月 14 日（星期四）下午 4:00 – 7:45，耶鲁北京中心

The mission of the workshop series on Corporate Social Responsibility and Climate Change is to bring thought leaders from business and academic circles together who share their analysis of progress and setbacks in the implementation of sustainable business practices responding to climate change, low carbon strategies and their contribution to the larger society. A particular focus is to better understand the opportunities and pitfalls of the Chinese context. It offers a forum to discuss dilemmas, risks and challenges in a highly volatile and competitive environment and society. The goal is to create networks beyond the conventual boundaries which are critical for ongoing action-oriented solutions. It will also be critically evaluated if Confucianism may provide guidance and inspiration for such a process.

企业社会责任与气候变化系列研讨会的宗旨是汇聚商界和学术界的思想领袖，分享他们在实施应对气候变化的可持续商业实践、低碳战略及其对更广泛社会的贡献方面的进展和挫折分析。这其中一个重点是更好地了解中国市场背景下的机遇和陷阱。研讨会提供了一个平台，以讨论在高度动荡、竞争激烈的环境和社会中的困境、风险和挑战。研讨会的目标是创建超越传统界限的网络，这对于持续开展以行动为导向的解决方案至关重要。此外，会上还将对儒家思想能否指导和启发这一进程交换意见。

We are looking forward to your registration **latest November 10th**.

我们期待您的报名！（2023 年 11 月 10 日截止）

(Link: Invitation to CSR & Climate Change Workshop 企业社会责任与气候变化研讨会邀请函 | Swiss Chinese Chamber of Commerce on Glue Up)

The speakers will be - 发言人名单如下:

H.E. Jürg Burri, *Ambassador of Switzerland*

白瑞谊，*瑞士驻华大使*

Dr. Mara Warwick, *World Bank, Country Director, China, Korea, Mongolia*

华玛雅博士，*世界银行，中国、蒙古和韩国局局长*

Mr. Lars Eckerlein, *General Manager, ABB*

康亮，*ABB（中国）有限公司总经理*

Mr. Lee Hyukjoon, *President of Hyundai Motor Group (China)*

李赫埈，*现代汽车集团（中国）总裁*

Dr. Shiqiu Zhang, *Professor of Environmental Economics at Peking University*

张世秋博士，*北京大学环境科学与工程学院教授*

Mr. Jörg Wuttke, *Vice President; Chief Representative, China, BASF (China) Company Ltd*

伍德克，*巴斯夫全球副总裁；巴斯夫（中国）有限公司首席代表*

H.E. Dr. Patricia Flor, *Ambassador of Germany*

傅融博士，*德国驻华大使*

Attendees **参会者**	Senior Executives of Multinational entreprises, Swiss and German Embassy Officials, Chinese Official, international organisation and scholars 跨国企业高级管理人员、瑞士和德国大使馆官员、中国官员、国际组织和学者
Language **语言**	English and Chinese 英语、中文
Dress Code **着装要求**	Business Formal 商务正装
Time and Venue **时间和地点**	Thursday, 14. December 2023 / 星期四，2023 年 12 月 14 4.00 - 7.45 pm / 下午 4:00 – 7:45 Yale Center Beijing, 8 Jianguomenwai Avenue, 36th Floor, Tower B, IFC Building, Beijing 耶鲁北京中心，北京建国门外大街 8 号北京国际财源中心 B 座 36 层
Admission **入场**	**Free of charge upon invitation** **应邀免费参加**

PROGRAM 活动日程

3:30 PM 下午 3:30	Registration 登记	
4:00 PM 下午 4:00	**INTRODUCTORY REMARKS** **开幕致辞**	**Ms. Carol Li-Rafferty** *Director, Yale Center Beijing* *李恩祐，耶鲁北京中心董事总经理* **Prof. Dr Stephan Rothlin** **罗世范** *Director, Macau Ricci Institute of the University of Saint Joseph, Macau* *澳门利氏学社董事* **Jürg Burri** **白瑞谊** *H.E. Ambassador of Switzerland* *瑞士驻华大使*
4:15 PM 下午 4:15	**KEYNOTE SPEECH 1 / 主题演讲：** Approaches of Sustainable Finance in responding to Climate Change in China 中国应对气候变化的可持续金融方法	**Dr. Mara Warwick** **华玛雅博士** *World Bank, Country Director, China, Korea, Mongolia* *世界银行，中国、蒙古和韩国局局长*
4:45 PM 下午 4:45	Combining sustainable business and social innovation in China 在中国将可持续商业与社会创新相结合	**Mr. Lars Eckerlein** ***康亮*** *General Manager, ABB* *ABB（中国）有限公司总经理*
5:15 PM 下午 5:15	Green Revitalization, Hydrogen for the Future - Hyundai Motor Group Creates a New Sample of Green and Low Carbon Development 绿色振兴，氢启未来——现代汽车集团打造绿色低碳发展新样本	**Mr. Lee Hyukjoon** **李赫埈** *President of Hyundai Motor Group (China)* *现代汽车集团（中国）总裁*
5:40 PM – 5:55 PM 下午 5:40 – 5:55	**Panel discussion 小组讨论**	
5:45 PM – 6:20 PM 下午 5:45 – 6:20	**BREAK – Refreshments 茶歇**	
6:25 PM – 6:40 PM 下午 6:25 – 6:40	China's Path Toward a cleaner Air 中国实现更清洁空气的道路	**Dr. Shiqiu Zhang** 张世秋博士 *Professor of Environmental Economics at Peking University* *北京大学环境科学与工程学院教授*
6:55 PM 下午 6:55	**KEYNOTE SPEECH 2 / 主题演讲 2：** Crucial success factors for CSR & ESG in responding to Climate Change in China 中国企业社会责任和环境、社会和治理应对气候变化的关键成功因素	**Mr. Jörg Wuttke** 伍德克 *CEO of BASF China* *巴斯夫（中国）有限公司首席代表*

7:20 PM – 7:35 PM 下午 7:20 – 7:35	**Panel discussion 小组讨论**	
7:35 PM 下午 7:35	**CONCLUDING REMARKS:** **闭幕致辞**: The Way Forward 未来之路	**Dr. Patricia Flor** **傅融博士** *H.E. Ambassador of Germany* *德国驻华大使*
7:45 PM 下午 7:45	**Flying Dinner and Networking** **晚宴与交流**	